

Secure sales with reservation fee

Shore up your cash flow and shrink the risk of fall-throughs with Optimus Bid in your toolkit. Fixed-price conditional sales. Flexible online auctions. Fast and fixed completions.

Imagine a golfer trying to navigate a golf course with only one club in their bag. Some shots they'll nail, others will fail. What works a breeze off the tee is a struggle on the green and near impossible from a bunker.

It's the same with selling homes. Different challenges and different conditions call for different approaches and different tools.

That's why savvy estate agents are adding our transparent eBay-style bidding to their toolkit.

Lock in speedy sales

With Optimus Bid, buyers and sellers are committed from the outset. Completions are fixed and fast, happening in as little as 28 days. That's 105 days quicker than the average private treaty sale.

What's more, we can guarantee you'll get paid within just 10 days of receipt of your invoice at the point of sale being agreed.

Create a buzz

In these price-sensitive times, the days of 'best and finals' can seem a world away. But with a low guide price and a sensible reserve, you can attract multiple viewings and multiple bids, nurturing a bidding war that achieves or exceeds true market value.



You're in control

Don't other auction solutions do the same? Yes, but Optimus Bid gives you four serious advantages.

1. Our low fees mean you can keep your buyer reservation fees low while still charging your normal fees.
2. With flexible completion timeframes, you can make auction sales work for chains and those needing mortgages.
3. Better still, the bidding takes place on your website, not a third party's, and you remain in complete control.
4. Typically estate agents share 50% of their commission with the auction house they partner with. With Optimus Bid It can be as low as 15-20% meaning you get to keep 80-85% – a gamechanger.

But that's not all...

Fully flexible

Optimus Bid lets you control the guide price, reserve price, bidding length, bidding increments, and completion timeframe. You can also flex your fees – who pays them and how much you charge.

Plus, with our conveyancing panel, you can set your referral fee between £0 and £400.

Buy It Now

Instead of a timed auction, your sellers can use our Buy It Now option. Buyers click to purchase at a fixed price, we take their reservation fee, and they're immediately locked in.

A valuation winner

Fixed-fee firms aren't the only ones who can offer sellers 0% commission. But you can go one better with no agency fees for the seller to pay.

And with our 'No Sale No Fee' legal packs, there are no upfront costs for your sellers.

A listing protector

Auctions aren't for everyone.

But if a property isn't selling, Optimus Bid gives clients something different to try and a reason to stay with you.

Happy sellers, happy buyers and a happier bank balance

Good for your sellers

- › Buyers are locked in
- › No agency fees
- › Fast, fixed timeframes
- › Flexible completions
- › Achieves market value

Good for your buyers

- › Security of purchase
- › Transparent bidding
- › Speedy transactions
- › Chain and mortgage friendly
- › No gazumping

Great for you

- › Win more valuations
- › Get paid within 10 days
- › Stay in control
- › Shrink completion times
- › Slash fall-through rates

Ready to up your game?

Talk to us to explore what you can achieve with Optimus Bid.
Call us today on **03300 366 6800** or email **info@optimus-move.co.uk**